**Institute of Commerce and Management**

**Program Outcomes (POs) Business Administration (BBA) under NEP:**

**At the end of First Year: Under Graduate Certificate in Business Administration**

**PO1 To conceptualize and appreciate theoretical knowledge of management domain.**

**PO2 To appreciate the importance of effective communication skills in presenting**

**PO3 To nurture an ability to articulate a business environment**

**PO4 To identify a problem with the help of data and logical thinking**

**At the end of Second Year: Under Graduate Diploma in Business Administration**

**PO1 To describe the theoretical domain knowledge along with the managerial skills**

**PO2 To develop effective communication skills and logical thinking.**

**PO3 To learn and demonstrate professional conduct·**

**PO4 To appreciate the importance of group work culture.**

**PO5 To develop an ability to innovate and creative thinking.**

**At the end of Third Year: Bachelor in Business Administration (BBA)**

**PO1 To exhibit factual and theoretical knowledge of management in general and business in particular.**

**PO2 To critically evaluate and analyze Indian and global business environments inndifferent contexts.**

**PO3 To recognize their role as a manager, entrepreneur and a leader in a business management**

**PO4 To be an effective communicator to present opinions, ideas based on critical thinking, analysis and logical reasoning.**

**PO5 To conduct and demonstrate professional and ethical behaviour.**

**At the fourth Year: Bachelor in Business Administration with Honours: BBA** **(Honours) and Bachelor in Business Administration Honours with Research: BBA (Honours with Research)**

**PO1 To exhibit factual and theoretical knowledge of management in general and business in particular to critically evaluate and analyse Indian and global business environments with ability to apply learning in different contexts.**

**PO2 To nurture an ability to articulate a business environment with clarity and mindfulness.**

**PO3 to exhibit ability to own roles and responsibilities with commitment, as members of multi-cultural team and communities in cross-cultural contexts and diversity management.**

**PO4 To be an effective and emotionally intelligent leader and a decision maker who has an acumen to influence and motivate teams.**

**PO5 To develop an ability to solve problems and provide solutions and facilitate informed decision-making.**

**PO6 To promote research skills to conduct in-depth study of the understanding of Indian and Global Business Environment. Description:** This includes time management, networking, self-reflection, and career planning, as well as adopting habits for lifelong personal and professional growth.